# Bayvie MAGAZINE

Bayview Magazine celebrates Thunder Bay and the people who contribute to our exceptional way of life. Each quarterly issue is filled with insight and information on the arts, entertainment, people, food and fun happening within our city.

> Advertising in Bayview makes good business sense. Your message is presented on full colour gloss paper and will help enhance and elevate your image

- leaving readers with a lasting impression.

### Residential & Business Distribution 16,000 copies per issue

- · Full City & Rural Distribution to all Subscribers of the Chronicle Journal
- · Distribution to select neighbourhoods by Canada Post
- Distribution to All Businesses in the City of **Thunder Bay by Canada Post**
- · Distribution to most Thunder Bay Hotels by **Thunder Bay Letter Shop**

### issues & closing

	DEADLINE	DISTRIBUTION
SPRING	February 24	March 18
SUMMER	May 26	June 17
FALL	August 25	September 16
WINTER	October 27	November 18

#### ad production

Bayview Magazine will assist you in designing an attractive and effective message. We cover all advertising production costs including design and professional photography.

## rate card 2023

rates &	frequency
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	4X	IX
1 page	2375	2775
2/3	1590	1950
1/2	1365	1670
1/3	990	1240
1/4	875	1020
1/5	679	855
1/6	560	680
COVERS:		

**Inside Front Cover** 

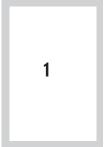
15% premium\* 20% premium\*

Inside Back Cover **Outside Back Cover** 

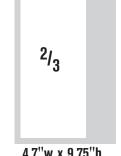
25% premium\*

#### **Bayview Magazine**

4-4 A S. Court Street, Thunder Bay, ON P7B 2W4 sales: (807) 768-8698 production (807) 346-4237 fax (807) 346-5756



7.125"w x 9.75"h

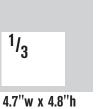






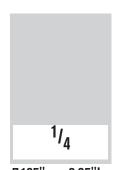
4.7"w x 7.275"h

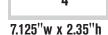


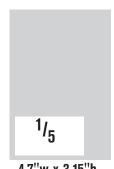




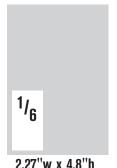








<sup>4.7&</sup>quot;w x 3.15"h





4.7"w x 2.35"h

<sup>\*</sup> to the applicable frequency for the full page rate.