

Bayview

THUNDER BAY'S MAGAZINE



Bayview Magazine celebrates Thunder Bay and the people who contribute to our exceptional way of life. Each quarterly issue is filled with insight and information on the arts, entertainment, people, food and fun happening within our city.

Advertising in Bayview makes good business sense. Your message is presented on full colour gloss paper and will help enhance and elevate your image - leaving readers with a lasting impression.

Residential & Business Distribution

- Full City & Rural Distribution to all Subscribers of the Chronicle Journal
- Distribution to select neighbourhoods by Canada Post
- Distribution to **All** Businesses in the City of Thunder Bay by Canada Post
- Distribution to most Thunder Bay Hotels by Thunder Bay Letter Shop

issues & closing

	DEADLINE	DISTRIBUTION
SPRING	February 28	March 15
SUMMER	June 6	June 21
FALL	September 5	September 20
WINTER	November 7	November 22

ad production

Bayview Magazine will assist you in designing an attractive and effective message. We cover all advertising production costs including design and professional photography.

rate card 2025

rates & frequency

	4x	1x
1 page	2375	2775
2/3	1590	1950
1/2	1365	1670
1/3	990	1240
1/4	875	1020
1/5	679	855
1/6	560	680

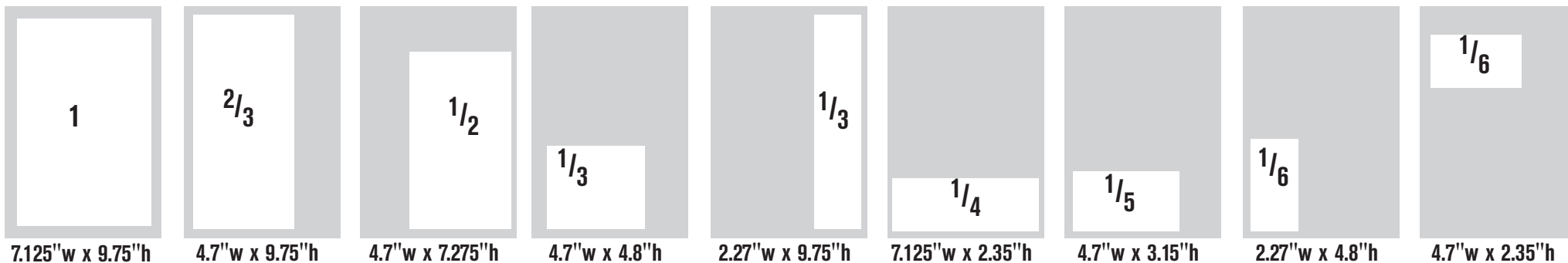
COVERS:

Inside Front Cover	15% premium*
Inside Back Cover	20% premium*
Outside Back Cover	25% premium*

* to the applicable frequency for the full page rate.

Bayview Magazine

4-4 A S. Court Street, Thunder Bay, ON P7B 2W4
 sales: (807) 768-8698 production (807) 346-4237
 fax (807) 346-5756



REQUIREMENTS & CONDITIONS: Advertisers please note that we prefer to receive advertising material that electronically produced using Quark Express, Adobe Photoshop, Illustrator and InDesign. All type fonts and supporting files must be supplied. Advertising is non-cancelable after the space closing deadline. Because of the vertical nature of the publication and the size of the market, there may be advertising by many companies in the same industry. Placement near competitive companies is therefore to be expected. Advertisers and ad agencies assume liability for all content, including text, representation and illustration, of all advertising printed and all responsibility for any claims arising there from the publisher. The liability of the publisher for any error for which it may be responsible will not exceed the cost of the advertising space. The publisher assumes no liability for errors in the key numbers or the typeset by the publishers. The publisher shall not be subject to liability whatsoever for failure to publish or circulate all or any part of any issue or issues, or any advertisement in whole or in part for any cause.